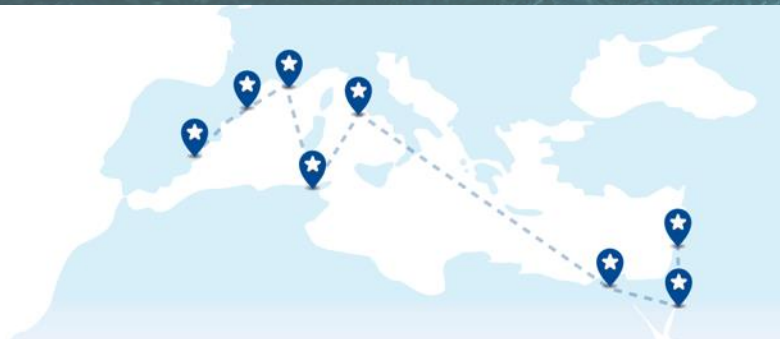


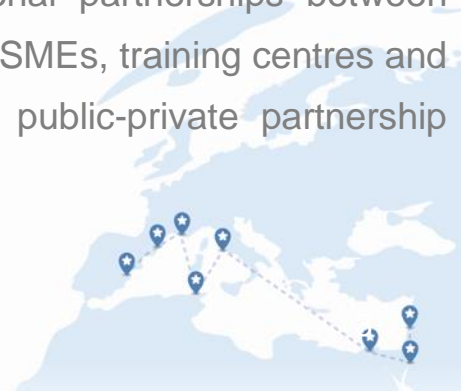
# Project's Presentation



# The YEP MED Project



The "Youth Employment in the Ports of the Mediterranean" (YEP MED in short) project, co-financed by the European Neighbourhood Instrument (ENI) Cross-Border Cooperation (CBC) Mediterranean Sea Basin (MED) Programme and led by the Escola Europea – Intermodal Transport (Spain), aims to develop port-logistics training and vocational (TVET) resources adapted to sector needs to strengthen youth employability; increase and upgrade local employment opportunities through the creation of real dual-learning programmes with job placements, strengthening the role of SME's operating in the port ecosystems for future employment creation; and setting up collaborative national and transnational partnerships between port-logistics associations, operators, SMEs, training centres and VET providers, whilst introducing a public-private partnership (PPP) co-management process.





# PROJECT KEY DATA



## TITLE

Youth employment in ports of the Mediterranean

## THEMATIC OBJECTIVE

A.3 - Promotion of social inclusion and fight against poverty  
(Promote economic and social development)

## PRIORITY

A.3.1 - Provide young people, especially those belonging to the NEETS and women, with marketable skills

## PARTNERS

11 partners and 2 associated partners  
8 Port Logistics Communities or PLC (Barcelona, Valencia, Marseille, Roma, Lebanon, Egypt, Tunisia, Jordan)

## DURATION

30 months

## BUDGET

2.981.601,50 euros

## ENI CONTRIBUTION

2.683.441,35 euros (90%)

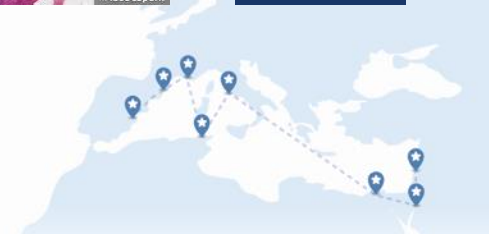
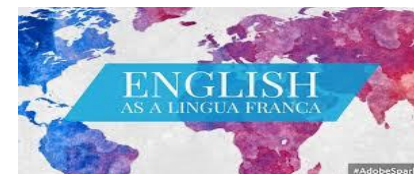


# Diversity of knowledge areas

## Focus on Common Aspects



- 3 Blue Skills
  - Digitalisation
  - Environment
  - Sustainability
- 3 International Skills
  - English
  - International Cooperation & Trade
  - Teamwork



# 3 Objectives for Jobs Creation and Sustainable Economic Growth



- Develop Port Communities' technical and vocational (TVET) **resources adapted to sector needs** to strengthen **youth employability**, with a **special focus on NEETs and women**.
- To increase and **upgrade local employment opportunities** through the **strengthening of the skills** that **SMEs and startups** seek in order to foster **employment creation**.
- To set up collaborative national and transnational **partnerships between port communities'** associations, operators, occupational training centers and TVET providers.



# Goals



- Participate in the different phases that define an international contractual agreement, formulating offers, identifying the international contractual rules and forming the documents necessary to manage international commercial contracts.
- Analyze and compare the different modes of transport, financial costs, external costs, physical protection of goods and international transit documentation, proposing alternatives and respecting the regulations governing the shipment of goods to plan long-distance routes.
- Identify the applicable legislation, the competent bodies and institutions and the procedures and procedures necessary for the international transit of goods, preparing the necessary documentation to carry out the administrative management of import and export operations, introduction and shipment of goods.

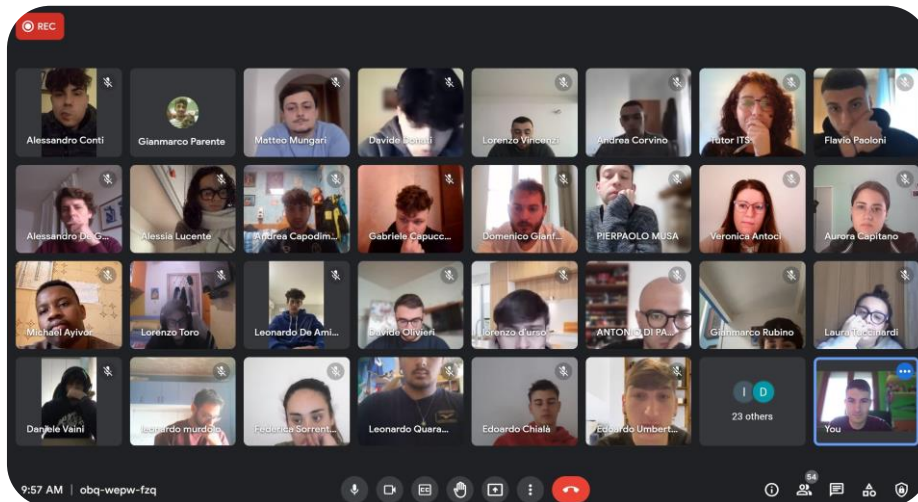




# What will be improved?



The activities of YEP MED will make it possible to update the dual curricula of TVET oriented to the port industry, increasing job placement and job opportunities with adequate and diversified profiles for NEETs and women. Consequently, it will help to increase the employment rates of young people and women by offering real job opportunities through personalized mentoring programs (training centers) and mentoring programs (SME staff). The project will increase the employability of NEET rates and young people in logistic port communities of the Mediterranean region by improving TVET offerings and vocational training by targeting three areas with a lack of skills: foreign trade, environment and sustainability, digitization and port logistics operations.



## Who will benefit from it?

- Young people, mainly NEETs, and women
- Port Authorities and Logistics Centers (8, 1 per country)
- VET providers and training centers (16 in total)
- SMEs and large companies operating in ports (600 companies in total)





# Our Ports





# Giovanni Marinucci

## Ufficio Programmi Internazionali

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